



NickWatch can help

Our kids smartwatch is an ideal solution for busy parents. It offers a GPS tracker and safe, fun apps to keep the child entertained. The smartwatch also has parental controls, allowing parents to monitor their child's online activities. Our product is durable and user-friendly, perfect for active kids and busy parents. We also offer customer support for any assistance needed.





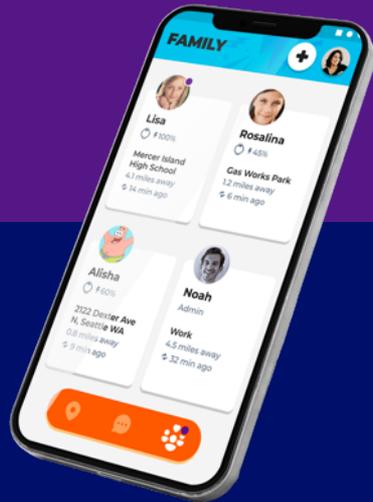
The New Smartwatch for kids by Nickelodeon!

The NickWatch offers children independence and empowers them to take on new responsibilities, while providing parents with peace of mind.



With NickWatch, Parents can...

- Know where their child is
- Communicate with their kids
- Control everything from one spot

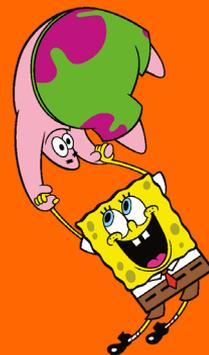


The Nickwatch comes with a dedicated app, that parents and other caretakers can use to contact their children, keep an eye on their location and control the usage of the Nickwatch and its settings .

...and kids can:



The NickWatch offers a **One-of-a-kind** feature set for children, aimed at encouraging **physical activity** and **inspiring the imagination**, based on the loved and trusted characters of **Nickelodeon**.



WHAT'S IN THE BOX?

NickWatch

Connect-O-Cable (regrahc BSU)

Simple Strap & Snazzy Strap



NickWatch Packaging



TECH SPECIFICATIONS

Application

iOS / Android / Windows / Mac

Dimensions

14mm x 41mm

Weight

45gr

Display

1.3AMOLED, 326ppi (retina),
416x416 pixels

Camera

2MP, Front Facing

OS

Android 8.1

Battery Life

Standby (Standard use) : ~48 hours
High Activity use: ~24 hours

Battery Type

470mAh

Memory

RAM: 2GB, Storage: 16GB

Processor

Unisoc SL8541E
Quad A1.4 @53 GHz, GPS/Glonass

Network

LTE Cat 4

Bluetooth

BT4.2

Charger

USB-C & (Nightlight charging dock,
additional accessory)

Additional Sensors

Accelerometer, Gyro

Wi - Fi

b/g/n

Waterproof

IP68



MAIN FEATURES
MAIN FEATURES
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Chat
-2way Messaging
Conversations



Design
Customization and
Personalization



Listen
Enjoy Music



Talk
-2way Phone Calls



Capture
Take photos



Play
Motion Based Games &
Activities



Move
Track Activity and Get
Achievements



Create
Enrich creativity and
imagination

NOTIFICATIONS

Notifications are unobtrusive, letting Nick Watch users know what's going without getting in the way of other activities.



Notifications are often interactive. Tapping them will take the child to the area of the watch that the notification corresponds to.

Notifications that aren't immediately responded to will become status notifications on the watchface.

DESIGN AND CUSTOMIZATION

Customize your Watch! The children can customize their Watch Faces, Ringtones and message sounds .



Children can select different options from the 'Design ' section of the interface .



New design features can be unlocked by accomplishing activity feats, and new designs are added regularly - there's always something new to try!



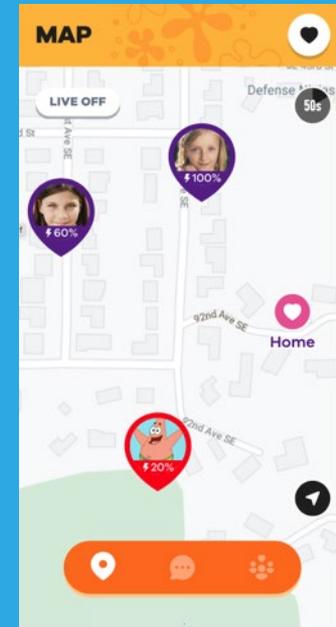
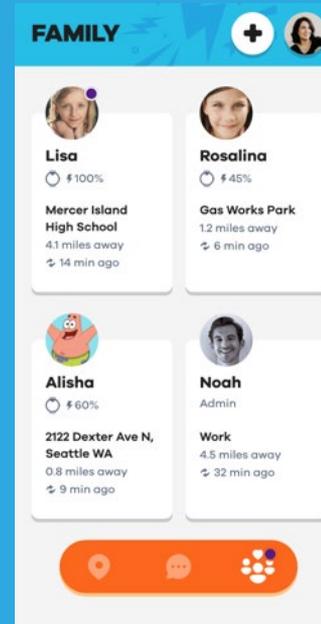
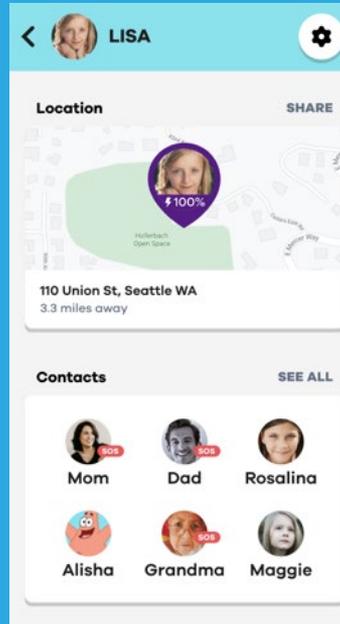
Watch faces will offer both digital and analog options .

CARETAKER APP AND COMMUNICATION

Staying in touch with your children is now easier than ever, using the NickWatch's Caretaker App!

The parent app (available in all app stores) enables -2 ,sllac dna gnigassem yaw -oeg ,gnirotinom noitacol dna tnuocca dna gnicfef .tnemeganam resu

Multiple watches and phones can be connected to the same family ring.



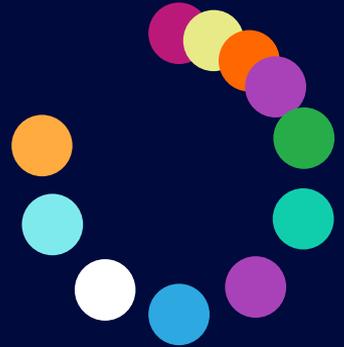
ENTERTAINMENT BY NICK WATCH

SOCIAL AND PHYSICAL GAMING EXPERIENCE

A collection of features that encourage roleplay and enhance physical and social play experiences where the kids can interpret them in their own ways.

Scenes don't have a fail state and can be completed with all sorts of physical input. They offer just enough story to inspire the imagination .

It's about enhancing social and physical play in a way that leaves space for the kids to interpret and let their imagination run wild.



ENTERTAINMENT BY NICK WATCH

SOCIAL AND PHYSICAL
GAMING EXPERIENCE

	PLAY	01
02	CREATE	
	CAPTURE	03
04	WALK	
	LISTEN	05

PLAY



KARATE!

You lift your hand to charge your furious strike and then you bring it down strong to break random surprising objects! The objects explode into bubbles and confetti after you slice through them.

1



SLIME OUT!

A tennis racket appears on screen. You need to time your hand strikes just right to hit the jumping slime balls that appear. By striking the ball you create a slimy splash that reveals a part of a Nick character's silhouette! Hit 10 Slime balls successfully to find out who the character is.

2



ASK & SHAKE

Lucy Loud tells you to ask her a question. After asking a question you need to shake the watch in order to reveal the fortune the crystal ball has for you.

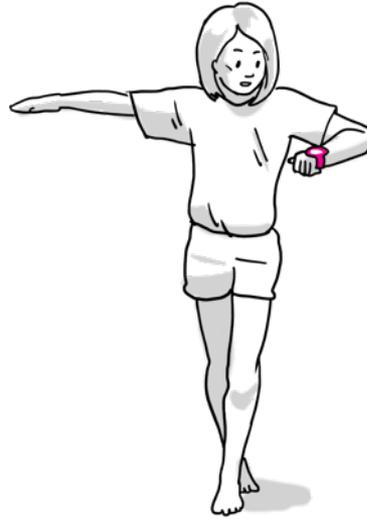
3



BALANCE

Random objects pile up on spongebob's head as he is meditating. You tilt your watch to balance the objects for as long as possible. After you drop them a timer shows you how long you managed to hold them.

4



SHAKE!

A Jellyfish crawls on the watch. The kid shakes their watch to send them flying around in a disco arena.

5



PATRICK SAYS

!Simon Says htiw tub ,'
a uoy sevig kcirtaP .kcirtaP
,od ot snoitca fo tsil modnar
htiw od nac dlihc eht dna
kcirtaP .yam eh sa meht
fo emos - kcirtaP gnieb
yIIIIIIlaer era snoitca esoht
wonk reven nac uoY .driew
'eh nehwill tell you to do!

6



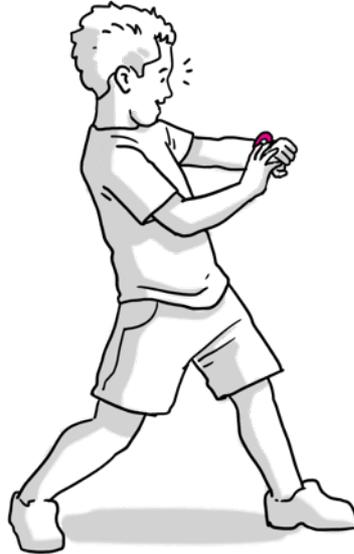
Patrick Says to stick
out your tongue like
a snail!



POSES

The game reads out loud poses for you to make and gives you a specific time frame to act them out. The game offers an infinite loop of funny or weird poses based on Nick characters 'art.

7



JUMP!

A character is lightly bouncing on screen on a trampoline. By timing large hand movements up and down you help the character gain momentum until the trampoline jump is high enough to send him all the way up to space.

8



TUNNEL RUNNER

There's a Tunnel on your screen. Raphael runs inside it, and his rotation angle and jump are controlled by tilting the watch or jumping in the air with it. You need to make it as far as you can inside the tunnel.

9



MIX IT!

Two seemingly regular objects appear on the screen, and you're prompted to mix them together. The player must rotate their arms in large turns to generate as much power as possible. When the device is fully charged it combines the two objects together into one bizarre and funny object.

10



NINJA SCHOOL

Train with Master Splinter to become a real ninja!
The player must follow the turtle's actions to improve their ninja skills!

11



S.P.Y

Lincoln is sending you a morse signal! Repeat it back to him by tapping the screen. after each successful repeat, you unlock one letter from the secret code (that changes every game).

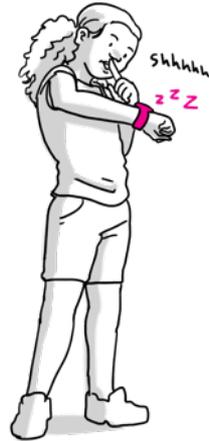
12



WALK WITH GARY

You take out Gary for a walk. You have to walk a specific distance with Gary (pedometer based) and every once in a while you reach an activity marker - you need to give him food or throw a ball for him to fetch .

13



CREATE



CREATE



SOUND EFFECTS

01

02 MUSICAL INSTRUMENTS

FUNNY VOICES

03

04 DANCE!

STORY WORDS

05





SOUND EFFECTS
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**Motion activated
sound effect tools**

Sound effect packs that play out according to your hand movement .

For example, the swords pack includes multiple different whooses and clangs that activate according to different gestures the user makes.

The watch will have 8 sound effects at launch, with more added over time.





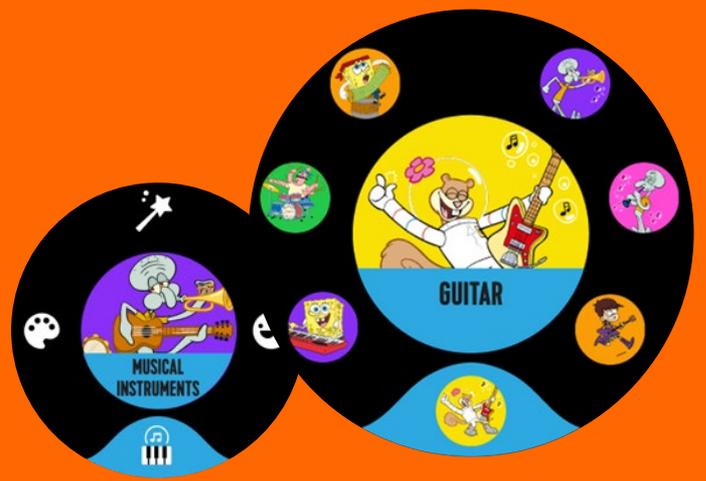
MUSICAL INSTRUMENTS
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**Motion activated
musical instruments**

Musical instruments that play sounds according to the player's hand movements.

The sound is designed to make sure that it always creates rhythmic patterns so there's no need for musical skills when using it.

The watch will have 5 instruments at launch, with more added over time.

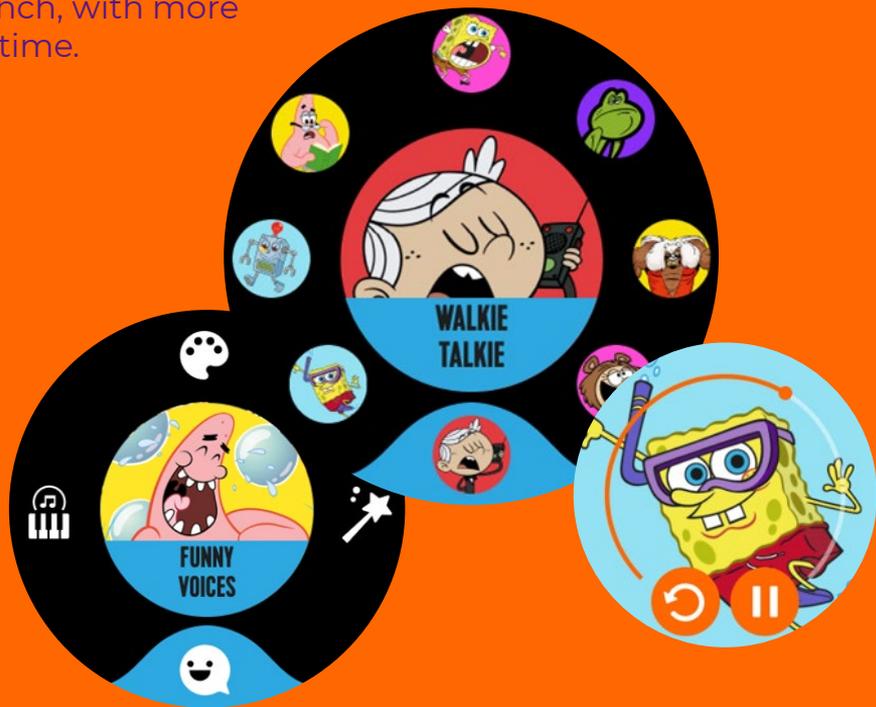


FUNNY VOICES
FUNNY VOICES
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FUNNY VOICES
FUNNY VOICES
FUNNY VOICES

Funny Voices Generator

you can choose a voice filter and record your voice to hear it layered with a filter on top of it.

The watch will have 8 voice filters at launch, with more added over time.





DANCE!
DANCE!
DANCE!
DANCE!
DANCE!
DANCE!

The lights and sounds change according to how much you move. The more you dance, the more the sounds build on each other and the scene unfolds .

The watch will play a random song, out of 3 different styles.



Lights and Music Dance Arena

STORY WORDS
STORY WORDS
STORY WORDS
STORY WORDS
STORY WORDS
STORY WORDS
STORY WORDS

The game prompts the user to make up a story with random words it generates. The game adds a new word after a while encouraging you to continue playing.



**Imagination Game -
Write Your Own
Story!**

CAPTURE



The front-facing camera comes with fun and goofy filters for kids to express themselves with.

You can choose a filter from the library, apply it to your photos and share them with your contacts.



WALK



The NickWatch has a step counter that lets children keep track of their daily activity .

Feats on the step counter show the child's progress over time. When a new feat is reached it also unlocks a cool new design option for the watch, encouraging the children to stay active.

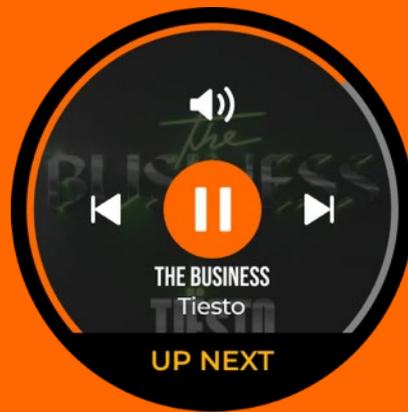


-  **SQUIRREL MADNESS**
140,007 steps
-  **CARGO CROSSING**
193,300 steps
-  **LEAN ON!**
448 mi
-  **IT'S A BIRD?**
385 mi
-  **TACO TUESDAY**
15,000 steps

LISTEN



The NickWatch will feature an option to play original music created for the NickWatch through the Listen app.





THANK

YOU!

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